

School of Public and Environmental Affairs

Certificate in Arts Administration

The arts industry is in the midst of a period of rapid change. These changes result from a growing demand for many of the products of the arts industry, as well as the perilous state of funding for arts organizations, particularly for nonprofit entities. Many argue that the arts community needs to reverse many threatening trends including the lack of well-trained arts managers.

This certificate program provides the undergraduate students a coordinated set of course work and experiences in Arts Administration to complement their primary interest in the performing or visual arts. The coursework in the Certificate in Arts Administration expands students' management skills and opportunities for employment while enhancing their applied experiences in the arts.

Students applying for the Certificate in Arts Administration must have completed at least 24 undergraduate credits at Indiana University and compiled a cumulative grade point average of 3.0 or higher. Students are expected to have a solid background in the arts and master sufficient management skills to perform entry level duties as arts administrators.

Indiana University at Bloomington provides a wealth of cultural opportunities for students with a keen interest in the performing and visual arts. A certificate program in Arts Administration provides an attractive complement to the arts major giving students another set of skills for career management. The undergraduate Certificate in Arts Administration prepares students for professional opportunities in both public and private nonprofit organizations.

Complete the Certificate in Arts Administration application with statement of purpose and return to the Arts Administration Department SPEA 201. If there are any questions regarding this program please feel free to contact Arts Administration Program Coordinator, Susan Sandberg at 855-0282 or sjsandbe@indiana.edu .

**School of Public and Environmental Affairs
Certificate in Arts Administration
Application
Bloomington Campus**

Last Name _____ First Name _____

SID# _____

Phone _____ Email _____

Local Address, Zip Code _____

Current School _____ Major _____

Expected Graduation Date _____

Signature _____ Date _____



Statement of Purpose

This statement of purpose while not considered for the selection of students in the Certificate Program is required. The statement is helpful to the Arts Administration Department in learning about the students who apply. Please describe experiences or interests you have in the arts, either in visual and performing arts or in art history:
(Write in space below or attach typed statement.)

Certificate in Arts Administration Requirements:

(21 credit hours and a 3.0 grade point average)

1. Management Core Courses (12 credit hours)

Required courses:

SPEA-V 220 Law and Public Affairs	3
SPEA-V 362 Nonprofit Management and Leadership	3
SPEA-A 354 Arts Marketing Fundamentals (coming Fall 2008)	3

Select one additional course to complete Core requirement:

SPEA-V 246 Elements of Governmental and Nonprofit Financial Accounting Cycle	3
SPEA-V 372 Government Finance and Budgets	3
SPEA-V 373 Human Resource Management	3
BUS – L 201 Legal Environment in Business	3
BUS – L 250 Law and the Arts	3

2. Arts Administration Courses (choose 9 credit hours from the following)

AADM-Y 412 (Opera Management)
AMID-H 402 (Collection Management for Historic Textiles and Costumes)
AMID-H 403 (Practicum on Collection Management)
ANTH-A 403 (Introduction to Museum Studies)
ANTH-P 401 (Cultural Resource Management)
BUS-L 315 (Law of Entertainment)
FINA-U 400 (Sources and Resources: Professional Skills in Fine Arts)
SPEA-A 163 Art Worlds: Management, Markets, and Policy
SPEA-A 405 (Programming in the Performing Arts)
SPEA-A 459 (Public Policy and the Arts)
SPEA-A 464 (The Economics and Administration of Arts Organizations)
SPEA-V 361 (Financial Management)
SPEA-V 438 (Mass Media and Public Affairs)
SPEA-V 458 (Fund Development for Nonprofit Organizations)
THTR-T 428 (Production and Events Management)

Contemporary Issues in Arts Administration:

SPEA-A 450 (Agency Management in the Arts)
SPEA-A 450 (Art in the World of Commerce)
SPEA-A 450 (Inside Community Arts Organizations)
SPEA-A 450 (Inside the Music Industry)
SPEA-A 450 (Museum Management Applications)
SPEA-A 450 (Overview of the Music Industry)
SPEA-A 450 (Repertoire Appraisal for Arts Managers)

3. Experiential

The student is encouraged, though not required, to do a practicum (structured project) or a summer internship in arts administration during their degree program. Students interested in receiving credit for an internship should contact the Career Services office for internship paperwork and permission to register for SPEA-V 380.