

InULA Innuendo

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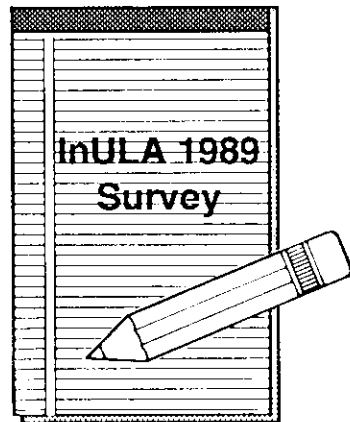
INDIANA UNIVERSITY LIBRARIANS ASSOCIATION

1989 Membership Survey Results

*132 questionnaires were mailed to the InULA membership and 103 usable surveys were returned.
Tally and comments from respondents*

A. Membership information

- Campus:*
76 (73%) Bloomington, 14 (14%) Indianapolis, 8 (1%) Gary, Fort Wayne, South Bend or Kokomo, 5 (1%) Columbus, Richmond, or New Albany
- What membership category do you hold?*
89 (86%) Regular, 4 (4%) Associate, 9 (9%) Friend
- How long have you been a member of InULA?*
33 (32%) 2 years or less, 24 (23%) 3-5 years, 15 (15%) 5-10 years, 31 (30%) 10 or more years, 1 (1%) Not sure
- Do you plan to renew your membership to InULA next year?*
86 (93%) Yes, 3 (3%) No, 4 (4%) No answer/Uncertain



survey results continued on page four...

Research incentive fund

The InULA Research Incentive Fund is intended to encourage and support research by providing funding for research projects of any size or scope. Because it is often difficult for beginning researchers to obtain research grants, project proposals submitted by untenured librarians will receive top priority. However, all requests will be considered.

This award is to be used for support in the following categories:

1. **Seed support of research and research-related activities used to develop a larger research proposal.**
2. **Funds for research equipment or materials.**
3. **Travel to support the research project.**
4. **Publication subsidies.**
5. **Other needs not defined above, including copying, secretarial services, preparation of graphics for publications, computing services, ILL costs, postage, telephone, etc.**

Any regular member of InULA is eligible to apply by filling out the InULA Research Incentive Fund application form available from the President of InULA. Awards are available each quarter, and the deadlines for application for each quarter are August 31, November 30, February 28, and May 31. ■

InULA Book Sale!

April 22 2:00-5:00 p.m. *Preview Sale*

April 23 9:00 a.m.-6:30 p.m.
7:00-9:00 p.m. *Bag Sale*

Notes from InULA

by Rosann Auchstetter

The 1989 membership survey of the InULA Members, a summary of which constitutes the major part of this issue, has provided a wealth of information. This year's Board has been analyzing the survey data and considering possible ways we can best use the information to strengthen InULA. I wish to thank Mary Popp for the excellent tabulation and analysis of the survey results.

At mid-year, one of the concerns of the Executive Board involves strengthening the funding for the InULA Research Incentive Grants and the InULA Scholarship. The grants are one of the highest ranked activities by InULA members. At the present time, the only funding base for them is the Annual InULA Auction. The amount of money available each year is dependant on the sale proceeds of the previous year. The Board recognizes that the Society may wish to look into additional fund raising activities to support the incentive grant program and to create a more stable funding base. Only with an expanded funding base, can InULA consider increasing the amount and number of incentive grants. One possible method may be including an option for a donation for the grant fund to the membership dues forms. At present, The Board is also reviewing the guidelines for the Incentive Grants.

Another concern is the scholarship awarded annually to a student in the graduate program of the School of Information and Library Science.

As many of you are aware, the cost of education has risen since this scholarship was founded. However, the amount InULA offers to the recipient has not. With instate graduate cost being \$88 per credit hour, our scholarship of \$1,000 barely is the financial assistance that it once was. This activity received high support in the membership survey too.

Not to give the impression that I and the

Executive Board are concerned only with the expenditures of InULA supporting research and study, we do have other concerns. Presently the Constitution Committee under the guidance of Jackie Byrd is reviewing the committees defined in our Constitution and Bylaws and others that exist by tradition. I am reviewing the Association's archives. My initial survey uncovered only documents from 1969-1978, and 1984- present. Hopefully, some of the missing years can be found.

I am interested in hearing from you, the members of InULA, on concerns you may have about InULA. ■

"One of the concerns of the Executive Board involves strengthening the funding for the InULA Research Incentive Grants and the InULA Scholarship."

Membership Survey Results *(continued from page one)*

5. Please RANK (1-5) the value of the following InULA activities:

NO RESPONSE AT ALL: 10

(accompanied most often by the comment that all were valuable.

Innuendo

Rank #1 -- 27, Rank #2 -- 17, Rank #3 -- 27, Rank #4 -- 8, Rank #5 -- 10, No rank -- 3, Check mark -- 1

Program Meetings

Rank #1 -- 13, Rank #2 -- 16, Rank #3 -- 20, Rank #4 -- 22, Rank #5 -- 14, No rank -- 7, Check mark -- 1

Continuing Education

Rank #1 -- 24, Rank #2 -- 19, Rank #3 -- 17, Rank #4 -- 14, Rank #5 -- 7, No rank -- 10, Rank of 0 (where 1 was the lowest rank) -- 1

Research Incentive Grants

Rank #1 -- 21, Rank #2 -- 22, Rank #3 -- 15, Rank #4 -- 19, Rank #5 -- 11, No rank -- 4

Library School Student Scholarship

Rank #1 -- 9, Rank #2 -- 14, Rank #3 -- 9, Rank #4 -- 13, Rank #5 -- 36, No rank -- 9, Rank of 0 (where 1 was the lowest rank) -- 1

6. Should the InULA board investigate the establishment of 'chapters' on each campus to provide more opportunities for direct involvement in InULA?

55 (53%) Yes, 28 (27%) No, 21 (20%) Undecided/No Answer

B. InULA Program Meetings and Continuing Education Workshops

1. Have you attended an InULA program meeting (1-2 hours) in the past 2 years?

Respondent Location	Yes	No	No Answer/Unsure
Bloomington	44	31	1
Indianapolis	7	7	0
Gary, Fort Wayne	1	7	0
South Bend, Kokomo, Columbus & Richmond	1	4	0
New Albany	0	0	0
Total	53	49	1
	(51%)	(48%)	(1%)

Membership Survey Results *(continued...)*

Have you attended an InULA continuing education workshop (full- day) in the past 5 years?

Respondent Location	Yes	No	No Answer/Unsure
Bloomington	34	40	2
Indianapolis	8	6	0
Gary, Fort Wayne	5	2	1
South Bend, Kokomo, Columbus & Richmond	2	3	0
New Albany	0	0	0
Total	49	51	3
	(48%)	(50%)	(3%)

2. *Would you plan to attend InULA program meetings (1-2 hours) held in:*

Bloomington Respondents

Bloomington?	63 Yes	11 No	2 Maybe
Indianapolis?	18 Yes	44 No	14 Maybe
Other locations?	8 Yes	56 No	12 Maybe

Indianapolis Respondents

Bloomington?	8 Yes	2 No	4 Maybe
Indianapolis?	13 Yes	0 No	1 Maybe
Other locations?	4 Yes	7 No	3 Maybe

Respondents from Other Locations--Gary, Fort Wayne, South Bend, Kokomo

Bloomington?	0 Yes	8 No	0 Maybe
Indianapolis?	2 Yes	6 No	0 Maybe
Other locations?	3 Yes	5 No	0 Maybe

Respondents from Other Locations--Richmond, Columbus, New Albany

Bloomington?	2 Yes	3 No	0 Maybe
Indianapolis?	2 Yes	3 No	0 Maybe
Other locations?	2 Yes	3 No	0 Maybe

Membership Survey Results *(continued...)*

Would you plan to attend InULA continuing education workshops (full-day) held in:

Bloomington Respondents

Bloomington?	62 Yes	11 No	11 Maybe
Indianapolis?	34 Yes	29 No	13 Maybe
Other locations?	16 Yes	48 No	14 Maybe

Indianapolis Respondents

Bloomington?	10 Yes	2 No	2 Maybe
Indianapolis?	14 Yes	0 No	0 Maybe
Other locations?	7 Yes	5 No	2 Maybe

Respondents from Other Locations--Gary, Fort Wayne, South Bend, Kokomo

Bloomington?	5 Yes	3 No	0 Maybe
Indianapolis?	7 Yes	1 No	0 Maybe
Other locations?	7 Yes	0 No	1 Maybe

Respondents from Other Locations--Columbus, Richmond, New Albany

Bloomington?	3 Yes	2 No	0 Maybe
Indianapolis?	4 Yes	1 No	0 Maybe
Other locations?	5 Yes	0 No	0 Maybe

3. *What program or continuing education workshop topics interest you?*
- 43 grants/fundraising
 - 39 descriptions of visits to libraries in other countries
 - 46 NOTIS updates
 - 51 writing, research and publishing
 - 57 computers and automation in libraries
 - 58 IU Library issues
 - 53 discussions of the research of InULA members
 - 48 professional issues (e.g., tenure)
 - 40 management and supervision
 - 26 serials, cataloging and other technical services issues
 - 51 reference, instruction, circulation and other public services issues
 - 28 preservation issues

Membership Survey Results *(continued...)*

D. Newsletter/Publications

1. *How often do you read the InULA Innuendo?*

Never	0	
Sometimes	22	(21%)
Always	81	(79%)
No Answer	0	

2. *Please check the answer that fits your opinion of the current contents of the Innuendo*

a. **Information about InULA plans and activities:**

Too little information is given	12	(12%)
Too much information is given	1	(1%)
About the right amount of information is given	81	(79%)
No answer/no opinion	9	(9%)

b. **Substantive articles on issue theme:**

Too little space is devoted to these articles	22	(21%)
Too much space is devoted to these articles	2	(2%)
About the right amount of space is devoted to these articles	69	(67%)
No answer/no opinion	10	(10%)

c. **Information about IU Library plans and activities:**

Too little information is given	31	(30%)
Too much information is given	2	(2%)
About the right amount of information is given	60	(58%)
No answer/no opinion	10	(10%)

3. *How satisfied are you with:*

a. **The frequency (4 issues per year) of the Innuendo?**

Very satisfied	56	(54%)
Somewhat satisfied	24	(23%)
Somewhat dissatisfied	7	(7%)
Very dissatisfied.....	1	(1%)
No opinion	10	(10%)
No answer	5	(5%)

Membership Survey Results *(continued...)*

b. The smaller format and layout of the Innuendo?

Very satisfied	52	(50%)
Somewhat satisfied	27	(26%)
Somewhat dissatisfied	1	(1%)
Very dissatisfied	2	(2%)
No opinion	15	(15%)
No answer	6	(6%)

c. The themes (topics of substantive articles) covered by the Innuendo?

Very satisfied	41	(40%)
Somewhat satisfied	44	(43%)
Somewhat dissatisfied	5	(5%)
Very dissatisfied	0	
No opinion	5	(5%)
No answer	8	(8%)

4. *Should InULA consider publishing other types of materials, such as "occasional papers"?*
- | | |
|----------------|------------------------------------|
| 47 (46%) | Yes |
| 39 (38%) | No |
| 17 (17%) | No opinion / undecided / No answer |

E. Financial Issues

Please answer the following questions to provide guidance to the Board as it responds to requests for funding.

1. *Should InULA continue to provide funds for the Research Incentive Grant?*

91 (89%)	Yes
3 (3%)	No
9 (9%)	No answer / no opinion / undecided

If so, should the current cycle of Research Incentive Grants made quarterly (every 3 months) be maintained? Available funding for the grants is divided so that 1/4th of the money is allocated to each quarter.

43	Yes, keep the quarterly cycle
6	No, award the Grants once a year
23	No, award the Grants every 6 months (twice a year)
6	No, award the Grants every 4 months (3 times a year)
22	No answer/don't know/no opinion (only includes people who answered "yes" above)

Membership Survey Results *(continued...)*

Currently the Research Incentive Grants are funded from the proceeds of the annual InULA Auction. These vary from year to year. Should InULA supplement the Auction proceeds to make certain that the same amount of money is available each year?

48 Yes
37 No
1 Maybe
14 No answer/don't know/no opinion
(only includes people who answered "yes" above)

2. *Should InULA continue to provide funds for the library school student scholarship?*

76 (74%) .. Yes
10 (10%) .. No
3 (3%) Maybe
14 (14%) .. No answer/no opinion/don't know

3. *Should InULA give money to support non-InULA activities (e.g., requests for funds to support receptions, equipment purchases, charities such as public television)?*

36 (35%) .. Yes
54 (53%) .. No
2 (2%) Maybe
11 (11%) .. No answer/no opinion

If InULA should support such activities, should InULA respond to requests that would benefit a single campus only?

19 Yes
18 No
9 No answer/don't know/no opinion
(10 people who answered "no" above gave answers here)

If InULA should support such activities, what amount should be allocated for these expenses in the InULA budget?

10 less than \$100
20 \$100 - \$250
6 \$250 - \$500
1 more than \$500
13 No answer/no opinion
(14 people said "no" or "no opinion" to the base question but still answered here. Often these people also made comments.)


Membership Survey Results *(continued...)*

4. *Please comment on InULA's fund raising activities (e.g., the National Library Week Book Sale, the Auction). What other methods of fundraising should InULA pursue?*
 - 1) It might be nice to do events that combine socializing and fund raising-e.g., dinner/dance or dinner/theater evenings.
 - 2) InULA usually has a good response to its current fund-raising activities. It is possible that other options exist but research efforts would have to be made to determine availability for this organization.
 - 3) Rather than spending lots of time on "Events" for nickel and dime profits, ask for an outright contribution - e.g. \$10 per person.
 - 4) Dues increase.
 - 5) I like these activities, although I've never attended an auction. Other methods? I don't know what resources are at our disposal.
 - 6) We can have something like a year end auction or pre-holiday season auction. Coaches signed balls or home made cakes will help these activities.
 - 7) Current methods are good. Maybe beefing up the existing fund raisers would help, preferable adding more of them.
 - 8) They're well organized and certainly appreciated.
 - 9) Doing auction items by mail gives other campuses an opportunity to participate
 - 10) I think these two are fine; more would simply stretch members too far. I think these two provide a budget sufficient for InULA to do good things.
 - 11) Does the book sale bring in enough to justify the labor and time involved? Could the auction be open to the entire library staff. Perhaps it is now, but staff participation does not seem to be particularly encouraged.
 - 12) Now that we have a logo, perhaps T-shirts, pens, etc.
 - 13) Yard sale could be another moneymaker.
 - 14) A book sale/auction in Indianapolis, too and at the regional campuses! More activities should be held beyond Bloomington, where the "Rest of us live."
 - 15) Book sale is not stable as a source of funding. If we have good books (e.g. HRL's) we will make lots of money. If not (and this is likely to be the case in 1-2 years), we won't. Need to come up with fund raiser all campuses "own."
 - 16) I think there should be a limit on the number of books a person (or a dealer) can purchase on the first day of the book sale. Also, I don't like the formula or category pricing. I'd rather see some attempt made to set a price for each book.
 - 17) Lottery franchise!
 - 18) What about a benefit concert? It may cost more than other fundraisers, but it might raise enough money to be worthwhile. Perhaps we could schedule it during National Library Week.

Membership Survey Results *(conclusion...)*

- 19) How about a raffle to pay one day, or more, at ALA or ACRL conference?
- 20) Excellent activities. We should try one near time people are thinking about holiday gifts.
- 21) How about an InULA T-shirt, a National library week bookbag and/or T-shirt.
- 22) Somewhat raised dues (a popular suggestions, I'm sure!)
- 23) I like both the book sale and the auction. Could there be perhaps another book sale, since it's so popular and there are so many books? Perhaps in the fall?
- 24) I have little knowledge, living so far away.

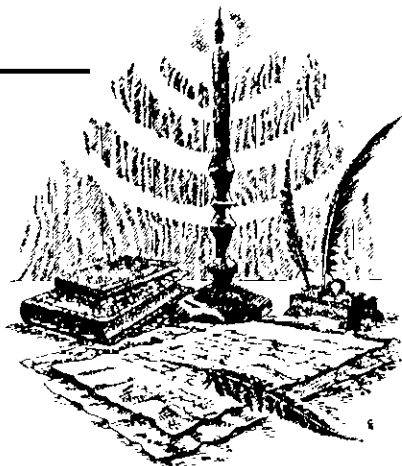
Conclusions

- A. Most members planned to renew their membership for 1989-90.
 - B. Even allowing for problems with the question, respondents felt that the Innuendo, Continuing Education workshops, and the research incentive grants were the most valuable of InULA's activities.
 - C. InULA should investigate the establishment of "chapters."
 - D. Half or more of Indianapolis and Bloomington respondents had attended a program meeting in the past 2 years. Almost no one responding from the other campuses had done so.E. Campuses outside of Bloomington and Indianapolis showed greater participation in continuing education workshops than in programs.
 - F. Most people preferred not to travel away from their own campuses for program meetings, but seemed more willing to travel to continuing education workshops.
 - G. Everyone read the Innuendo. Most felt that the right amount of space had been devoted to InULA issues, to substantive articles, and to information about the IU Libraries.
 - H. Many people would welcome more frequent publication of the Innuendo.
 - I. The smaller Innuendo format was satisfactory.
 - J. Most people were satisfied with the themes covered by the Innuendo.
 - K. InULA should consider publishing other types of materials, such as "occasional papers." SLIS has similar plans.
 - L. InULA should continue to provide research incentive grants on a quarterly cycle and consider supplemental funding to keep the amount of the award stable.
 - M. InULA should continue to fund the library school scholarship, but review the amount of money given and the award criteria.
 - N. InULA should not give money to support non-InULA activities.
- 

Wanted: Missing documents from the InULA Archives

A survey of the InULA Archive shows that documents for the years between 1978 to 1983 are missing.

Anyone who was a member of the Executive Board during that time and has copies of Board minutes or other documentation of the Board during these years, please contact Rosann Auchstetter, Fine Arts Library, IU-Bloomington (855-4596 or VAX, Gold::Auchstet). ■



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